

# Rotary United for #1000bicycles



improving **access to education, health care, work and income** with bicycles in Africa and supporting a sustainable (cycling) environment for all



## Rotary United for #1000bicycles

Cycling out of Poverty Foundation and Rotary Clubs around the world join hands to **improving access to education, health care, work and income with bicycles in Africa and supporting a sustainable (cycling) environment for all**

In partnership, driving each other's forces, Cycling out of Poverty Foundation and participating Rotary Clubs around the world aim to *create bicycle ecosystems in Sub-Saharan towns and smaller cities and their direct surrounding informal settlements and villages where more people, from more interest/social groups can cycle and want to cycle for more reasons and more often to fight many of the regions' (and Africa's) challenges.*

**Rotary United for #1000bicycles** jointly raises funds for 1,000 bicycles for students, health workers, smallholder farmers and entrepreneurs.

**Rotary United for #1000bicycles** establishes a knowledge network of experts/Rotarians who can, each from their own field of expertise, contribute to our goal.

**Rotary United for #1000bicycles** is a platform to share with, learn from, teach and meet other Rotary Clubs in the selected African regions and the communities they serve.



## Rotary United for #1000bicycles and the SDGs

The 17 Sustainable Development Goals are goals set by world leaders for a better world in 2030. Although we believe the bicycle/cycling contributes to achieving 14 of the 17 goals, our programmes are focussing on contributing to 9 of the 17 Sustainable Development Goals.

### Goal 1 – No Poverty

A bicycle is an affordable and simple mode of transport enabling communities to improve their livelihoods and expand their business to increase their disposable income. A bicycle helps people to transport more in less time. More crops can be brought to the market, more markets can be visited (due to an expanded caption area) and the barrier of distance to economical activities can be overcome. Time saved can be used for more and other income generating activities (income diversification).

### Goal 2 – Zero Hunger

A bicycle allows for better access to (food) markets and communities. Better access to markets means better access to inputs (e.g. fertilisers and quality seeds). And better opportunities to reach and sell to communities. So instead of surplus harvest going to waste it reaches the market. An incentive and opportunity for small scale farmers to produce more, earn more and contribute to food security.

### Goal 3 – Good Health & Well-Being

A bicycle generates beneficial health effects due to decreased carbon emissions and increased levels of physical activity. But evenly important, or even more, a bicycle supports health workers to visit twice as many households in a day to bring health care to people's doorsteps e.g., for prenatal or palliative care. Access to bicycles results in higher quality care, healthier communities and improved maternal and child health.

### Goal 4 – Quality Education

Access to education is a huge challenge, but the solution is simple: affordable and efficient transport. Providing bicycles to students can improve their attendance, performance, and retention in school. The valuable time saved with a bicycle allows students to combine education and household tasks. A bicycle gives girl students a fair chance to follow education and reduces the number of early school leavers through early pregnancies and ultimately offer opportunities for a better future.

### Goal 5 – Gender Equity

A bicycle improves access for women and girls to water, schools, markets and jobs that may otherwise be inaccessible through available transport means. And bicycles can be used to make traditionally considered women's work, like most household chores, easier and faster. Freeing up women's and girls' time for other pursuits - including income generation and school. Compared to walking, bicycles are a safer way for women and girls to travel long distances.

### Goal 6 – Clean Water & Sanitation

The average distance (back and forth) in developing countries to (clean) drinking water is 6 kilometers. You can travel this distance in 1 hour on foot. Often women and girls are busy 3-4 hours a day to get water for the family. On the bicycle you can cover this distance in 20 minutes and more jerry cans can be transported. A saving of over 3.5 hours per day.

### Goal 11 – Sustainable Cities and Communities

Bicycles are a safe, affordable, reliable, and sustainable transport option accessible to all people. Cycling as a healthy, clean and cheap mode of transport offers an efficient way of using expensive and scarce space in urban areas, making settlements more inclusive, safe, and sustainable for all.

### Goal 13 – Climate Action

Environmentally, a bicycle is a symbol for decarbonizing transport and societies; it offers the possibility for immediate climate action. Governments at all levels can take action by integrating cycling into their climate action policies, strategies, education and awareness-raising.



## Rotary United for #1000bicycles 3-year programme (2022-2025)

The **Rotary United for #1000bicycles** initiative joins hands to raise funds for bicycles, build a knowledge network and to facilitate a platform to share with, learn from, teach and meet other Rotary Clubs in the selected African regions and the communities they serve. Each Rotary Club joining is free to decide how they would like to participate in the **Rotary United for #1000bicycles** initiative as long we all serve the same goal of improving access to education, health care, work and income with bicycles in Africa and supporting a safe and sustainable (cycling) environment for all.

The following outputs are targeted for the coming 3 years (2022-2025):

- 🚲 **1,000 people have gained access to a sponsorship bicycle** through our cost sharing model in Jinja City region (Uganda) and Kisumu City region (Kenya)
- 🚲 Another **1,500 people have gained access to a bicycle on credit** through our newly developed financial services in Jinja City region (Uganda) and Kisumu City region (Kenya)
- 🚲 **A pilot project** has been implemented in Jinja City (Uganda) to improve **access for 10,000 people from a peri-urban neighbourhood to an important socio-economical zone in the city**
- 🚲 Jinja citizens, organisations, learning institutions and private companies join the movement towards the promotion of cycling (pressure from below) through a **quarterly Critical Mass Bike Ride**
- 🚲 Jinja citizens, organisations, learning institutions and private companies join the movement towards the promotion of cycling (pressure from below) through implementing **a cycle-friendly employer certification including awards for role models using bicycles**
- 🚲 Developing a **community bicycle and adventure hub**
- 🚲 **Train 25 bicycle mechanics** and support them to **start-up their small enterprise in bicycle maintenance and repair and sales of bicycle spare parts** (Green Hub Bicycle Cooperative)
- 🚲 Showcasing **3 bicycle enterprises (Bikentreprises)** by supporting start-ups with bicycles, cargo bicycles and other custom bicycles in combination with start-up capital and capacity building
- 🚲 Promote **bicycle tourism** in Jinja City region (Uganda) and Kisumu City region (Kenya)
- 🚲 Upgrade and professionalise the **bicycle / mobility aid workshop** in Jinja City (Uganda)
- 🚲 Train **1,500 children on road safety** and road safety campaign



## Founding members of the Rotary United for #1000bicycles initiative

In 2021 the **Rotary United for #1000bicycles** initiative was founded by Cycling out of Poverty Foundation and the following Rotary Clubs who have committed themselves for 3 years: Source of the Nile (Club No 25224, Rotary District 9211, Jinja, Uganda), Rijk van Nijmegen (Club No 10346, Rotary District 1550, Nijmegen, the Netherlands) and Lingewaard-Bemmel (Club No 66135, Rotary District 1550, Bemmel, the Netherlands).

Other Rotary Clubs can join the **Rotary United for #1000bicycles** initiative by sending an email to [info@coop-africa.org](mailto:info@coop-africa.org).

